Education Insight



Education Insight Media + Sponsorship Opportunities

THE OPPORTUNITY

Why Education Insight?

Education Insight is a weekly radio show and podcast exploring the most pressing and promising issues shaping education across the United States.

Hosted by veteran broadcaster Lacey Kendall and produced by Growing Inland Achievement, the show features conversations with students, educators, institutional leaders, and policymakers from across the country. Each episode examines how education impacts student success, equity, and regional prosperity. Available on radio and all major streaming platforms.

The 2026–2027 season launches in September. Sponsorship opportunities are limited. Reserve your partnership today.

REACH AT A GLANCE

1,000,000+

Authenticated monthly audience across broadcast and streaming platforms

Award-winning production (2022 & 2025)



Weekly Radio Show
Broadcast on six regional stations



Podcast
All major streaming platforms



National Reach
Distributed via PRX nationwide

PARTNERSHIP VALUE

Why Partner with Us

Sponsors gain visibility, credibility, and mission alignment by connecting with one of the most influential audiences in education media.

Reach Influential Audiences

Connect directly with educators, policymakers, university leaders, and community organizations who are actively shaping education systems and outcomes.

Align with Purpose-Driven Work

Position your brand alongside meaningful conversations focused on equity, access, and student success. All topics your audience cares about.

Consistent Weekly Visibility

New episodes every week mean your sponsorship generates ongoing, trusted exposure.

Multi-Platform Presence

Your brand reaches audiences across radio broadcast, Spotify, Apple Podcasts, Amazon Music, PRX, digital content, and promotional channels.

Partnering with Education Insight means aligning your brand with the future of education.

ABOUT THE SHOW

Education Insight is Entering a New Phase of Growth

Through a partnership with PRX, one of the nation's leading public radio distributors, the show is reaching more stations, more communities, and more listeners than ever before.

Station growth continues to accelerate, and audience reach is expanding into additional U.S. markets as demand for trusted education coverage grows nationwide.

For sponsors, this is a pivotal moment to engage. Joining a show with proven credibility and a growing national footprint, right as it scales.

PRX

“A trusted voice on education and equity.”



WHO LISTENS

An Audience That Shapes Education

Our listeners aren't just engaged. They are decision-makers actively shaping education systems, policies, and outcomes.



Policymakers

State & national education officials



University Leaders

Presidents, deans & academic officers



K–12 Educators

Teachers & school administrators



Community Orgs

Nonprofits serving students & families



Workforce Leaders

Economic & workforce development

"Our audience doesn't just consume content. They influence systems."

IMPACT & REACH

Authenticated Market numbers

1M+
Authenticated Monthly Listeners

36
Episodes Annually, Plus Encore Broadcasts

12+
Broadcast & Streaming Platforms

Listeners can also stream the show on Spotify, Apple Podcasts, Amazon Music, Goodpods, Castbox, and Pocketcasts!



- 30,000+ hours on-air
- NBC News Radio affiliate
- WNYC contributor
- History Channel projects

OUR HOST

Lacey Kendall

Veteran Broadcaster & Podcast Host

Lacey Kendall is a veteran journalist with more than 30,000 hours of live, on-air experience and a background in leadership roles at an NBC News Radio affiliate.

A trusted voice in media, she has covered major national events, hosted syndicated public radio programs, and contributed to projects with organizations like WNYC and the History Channel.

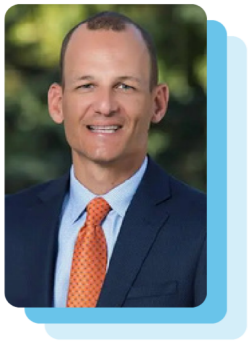
She has taught broadcasting, communication, and journalism at several colleges and universities across California. As host of Education Insight, Kendall facilitates high-level conversations on education, policy, and innovation.

Also a Classroom Educator

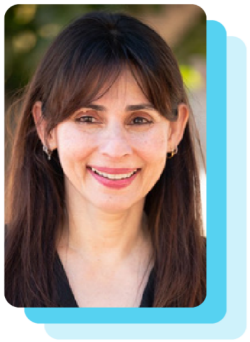
Has taught broadcasting, communication, and journalism at multiple California colleges and universities, connecting media expertise directly to the next generation of educators.

NOTABLE LEADERS FEATURED ON THE SHOW:

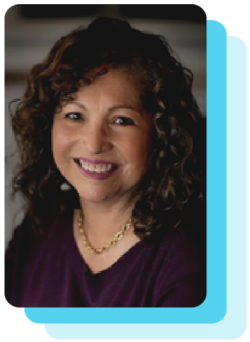
Education Insight features influential voices shaping the future of education.



Kevin McCarty
Mayor of Sacremento



Dr. Sonya Christian
Chancellor, California Community Colleges



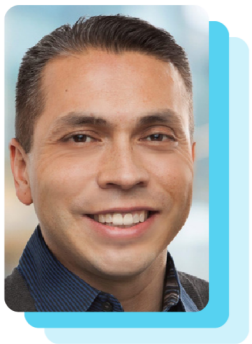
Marlene Garcia
Executive Director, California Student Aid Commission (CSAC)



Dr. Tom Kane
Faculty Director, Center for Education Policy, Harvard University



Dr. Rebecca Winthrop
Director of the Center for Universal Education, Brookings Institution



Max Espinoza
Senior Program Officer, Gates Foundation



Jennifer Splansky Juster
Executive Director, Collective Impact Forum



Dr. Kevin Cokley
Professor, University of Michigan

RECOGNITION & CREDIBILITY

Education Insight: A Nationally Acclaimed Podcast



Best of the West Media

Recognized for "Best Locally Produced Show" for compelling storytelling and regional impact.



American Advertising Awards

Honored for excellence in audio production and educational communication.



Best of the West Media

Recognized for “Best Locally Produced Television or Radio Show”

TESTIMONIALS

Why Audiences Love Our Show

"Teachers simply don't have the same access to quality education journalism we once did. That's why we rely on Education Insight to keep abreast of the fast-changing topics affecting education inside and outside the classroom."

— Rene Luna · Former Education Reporter; 20-Year Instructor, Chaffey High School

"Its guests and stories illuminate the real-world dynamics of teaching in a way few other programs can. So valuable that we formally integrated it into our teacher-prep curriculum at CSUSB."

— Dr. Dany Doueiri · Coordinator for Liberal Studies, California State University San Bernardino

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

$25,000 / year

Includes all Supporting Sponsor benefits, plus:

Exclusive Title Sponsor
Education Insight presented by *your organization*

Featured Recognition
Opening and closing credits on all episodes

Year-Round Brand Exposure
Logo placement across marketing materials and website

Strategic Content Collaboration
Co-create up to four themed episodes annually

SUPPORTING SPONSOR

$7,500 / year

Includes all Partner Sponsor benefits, plus:

On-Air Recognition
Recognition in closing credits across all 36 episodes, alongside Supporting Sponsors

Social Media Spotlight
12+ dedicated social media recognition posts annually

Email Recognition
Year-round recognition through GIA email communications

Content Collaboration
Collaborate with production team on one themed episode aligned with your mission.

PARTNER SPONSOR

$2,500 / year

Includes all Community Sponsor benefits, plus:

Enhanced Website Presence
Logo placement on the Education Insight Sponsor page, upgraded from a name-only listing

Social Media Recognition
4+ dedicated social media recognition posts annually

Email Recognition
Included in one annual sponsor recognition email distributed through GIA's email channels.

ANNUAL BROADCAST SCHEDULE

36 new episodes

Sept. 1, 2026 - June 30, 2027
(plus encore broadcasts)

COMMUNITY SPONSOR

$500 / year

Website Recognition
Your organization's name or logo featured on the Education Insight Sponsor webpage

Social Media Recognition
Included in one annual social media post recognizing Education Insight sponsors.

*Subject to production team approval and broadcast journalism best practices.

CONNECT WITH US!

Contact:
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Phone Number:
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Website:
https://inlandempiregia.org/

THE 2026-2027 SEASON LAUNCHES IN SEPTEMBER. SPONSORSHIP OPPORTUNITIES ARE LIMITED AND AWARDED ON A FIRST-COME, FIRST-SERVED BASIS.

LET'S EXPLORE HOW WE CAN WORK TOGETHER.

GIA Growing Inland Achievement

