

Team Name: Financial Aid Action Network Team (FAANT)

Tactical Plan: July 1, 2020 (v2)

Team Vision: Students have access to equitable resources as a result of institutional systemic change and a strengthened financial aid process. African American, Latinx, Native American students; students with disabilities and other marginalized student groups who aspire to obtain post secondary education, will have access to funding to cover the full cost of attendance, including tuition, fees and living expenses. Each student will complete college not burdened by debt and will be economically empowered to participate in a fulfilling life and build a career in the IE.

Team Strategy: Inform youth and families on the financial aid process; support high schools to adopt policies and practices to ensure financial aid knowledge and capacity, inform policy and support advocacy related to the financial aid process.

Tactic 1: Scholarship Access and Coordination (Equitable distribution of scholarships, equitable access – including award criteria - to supports for students, how to scale equitable access and resources)

Output(s)	Output Metric(s)	Short-term Outcome(s) 12-18 mos.	Short-term Metric(s)	Mid-Term Outcome(s) 18-24 months	Mid-Term Metric(s)	Long-term Outcome*	Long-term Metric(s)
<ul style="list-style-type: none"> Define institutions willing to review/conduct/aggregate existing research with an equity lens about best practices around effective scholarship awarding, award criteria, student persistence – use data to inform our work. Map regional award providers and identify scholarship criteria (FAFSA/Dream Act completion, GPA, etc.), varying levels of student supports and barriers, regional scholarship distribution Public Education Campaign - Address parents awareness and understanding about FAFSA/Dream Act <ul style="list-style-type: none"> Leverage existing school resources (i.e. AVID, counselors, College Next platform) 	<ul style="list-style-type: none"> # of ANT members participating in research / data collection. # of entities identified and interviewed for mapping project Existence of quality campaign messages (how will you measure if his happens?) 	<ul style="list-style-type: none"> Key best practices are identified (specifically for marginalized groups) and a framework is designed and deployed in x% of scholarship giving organizations to guide scholarship giving. A map and gap analysis exists that documents scholarship awarding entities detailing scholarship distribution, geography, population served, students supports and unmet need and barriers. X# of parents and students in target populations understand financial aid process and have access to resources 	<ul style="list-style-type: none"> Completion of the framework and # of organizations adopting. Completion of the map and gap analysis Increased understanding as measured by post-outreach surveys 	<ul style="list-style-type: none"> Increase in amount of scholarship funding dedicated to students in marginalized groups. X# or X%? of scholarship giving providers in region have agreed to allocate resources to areas identified on gap analysis X% increase in FAFSA/Dream Act completion by students in target population and guidance on the process 	<ul style="list-style-type: none"> # and award amount of scholarships to marginalized students. # of scholarship providers allocating resources to areas identified in gap analysis X# of students complete the FAFSA/Dream Act 	<ul style="list-style-type: none"> Increase the number of certificates, associates, and bachelor’s degrees by 15% within 5 years. 	

Task Teams/Leads: FAFSA/Dream Act baseline data - Shernae

Tactic #1: Scholarship Access and Coordination (Equitable distribution of scholarships, equitable access – including award criteria - to supports for students, how to scale equitable access and resources)

Target Population	Expected Dates of Implementation	Description	Services needed from the community
Who will benefit from this initiative?	Start Date: End Date:	How will you describe to the greater community what you are doing?	How can community partners engage this initiative? What are you looking for? How can existing resources in your community be aligned?

Systemic Change Through Collective Impact

How does this change business as usual in our community?	How will this affect future generations?	How will this scale and be sustained?

Tactic 2: Policy and Advocacy (7.1.20)

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<ul style="list-style-type: none"> Establish regional FAFSA/Dream Act completion goal for the Inland Empire (tie to economic impact of FAFSA and college completion for marginalized groups – need to drive this home in policy and advocacy) 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Align Educational Policy initiatives regionally via a bi-county cradle-to-career collective impact model 	<ul style="list-style-type: none">

Tactic #2: Policy and Advocacy

Target Population	Expected Dates of Implementation	Description	Services needed from the community
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Systemic Change Through Collective Impact

How does this change business as usual in our community?	How will this affect future generations?	How will this scale and be sustained?

Scholarship Access and Coordination	Policy and Advocacy	Fund Development	Regional Capacity Building	Financial Literacy
<p>Call to Action for organizations who give scholarships</p> <ul style="list-style-type: none"> 5 biggest givers in respective cities? 	<p>Policy advocacy at state level - FAFSA/Dream Act to Graduate</p>	<p>Connect with donors and funders to leverage bi-county funding opportunities.</p>	<p>Learn and Share best practices together</p>	<p>Create/support financial literacy program for students (college specific)</p>
<p>Scholarship Regional Coordination for leverage and maximum impact</p>	<p>Collective messaging to advocate/develop policy for FAFSA completion</p>	<p>Create equity with messaging - asking donors to support other students</p>	<p>iestudents.org https://iestudents.org/financial-aid/ <input type="checkbox"/> List Scholarship Opportunities in the Financial Aid page</p>	<p>Ensure alignment with the NPO (Non Profits) Task Force and work being accomplished <input type="checkbox"/> Leverage BLU, OFCV, OMPS to help share scholarship opportunities/ ambassador program</p>
<p>College/ universities publish all scholarships available and the institution i.e. colleges, departments, foundation, etc. <input type="checkbox"/> Can the IStudents.org page be leveraged?</p>	<p>Invite champions and leaders to advocate for the group <input type="checkbox"/> Who should these individuals be? How do we engage?</p>	<p>Fund development/support from the community Foundation PD - capacity development</p>		
<p>Map who is giving scholarships (where, for what) https://www.iegives.org/students/overview/</p>	<p><input type="checkbox"/> Language (Equity Lens)</p>			